



GTM Infotech has served as a leading player in the field of different kind of work just like (Web design, Web development, Education, ERP System, Finance, Online Reporting System etc). Now we want to make accessible high-tech internet solutions and provide quality service to the customers. When we start working on any project then first we analysis the requirement of the customer and understand all possible requirement and match to those requirement which are given by client, so we can give the best possible web solutions to our customers. We do not trust to put in cutting-edge web solutions because we want to win customer trust in all possible ways.

We have a singular objective of providing quality web design and development services on a variety of platforms to both domestic as well as international clients. With time, we also developed expertise in software development, and are today capable of developing an idea into a full-fledged portal. With a team of dedicated professionals carrying years of industry experience.

We have completed projects on varied domains like

- **Social networking**
- **Real estate**
- **E-commerce**
- **Open source**
- **B2B, B2C and C2C Websites**
- **Custom Programming**
- **Custom web designing**
- **Search engine optimization**
- **Data entry & data processing**
- **HR outsourcing**
- **Matrimony**
- **Dating**
- **Travel**

Our main objective is to provide 100% satisfaction to all our clients, and we are willing to go the extra mile to make sure that there is no margin for error in any of our undertakings. We are dedicated towards staying updated with the latest in technology, and are constantly involved in R&D activities to discover new and innovative methods to do things better and faster



Phone : 011-47878704
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Portal Specialization in : Naukri Merchandising, Sales Tracking, Mobile to Web Integration, Shaadi Portal, Social Networking, Classified, Project, Management, Property, Portal, All type of Custom CMS

Email : k4anil@gmail.com

Address : UB-14 Banglow Road, Kamla Nagar, Delhi-7

website : www.gtminfotech.com

Digital Marketing Details

//===== **Lead Management** =====

Lead Generation Rs. 325/- per lead

- 1- Lead Source Share
- 2- Daily Lead Sharing
- 3- Time by Time Banner and Content Change
- 4- Campaign Will be run by us
- 5- In a month Min Lead 30 and expected lead 50 in a month
- 6- Monthly Amount will be in advance

//===== **Google ad words Certified Person** === =====

Google Ad words Professional Certified Person campaign - 5000/- Account Creation and Approval

- 1- No. of Keywords : 100
- 2- No. of campaigns : 2
- 3- No. of Adgroups : 4
- 4- No. of Adcopies : 5
- 5- Reporting (excel based)
- 6- Analytics Tracking
- 7- Bid Management

//===== **Google ad words Person** =====

Google Adwords campaign - 2500/- Account Creation and Approval

- 1- No. of Keywords : 150
- 2- No. of campaigns : 2
- 5- Reporting (excel based)
- 6- Analytics Tracking
- 7- Bid Management



//===== **Social Media Management** =====

Google Ad words campaign and Social Media Management 5000/- per month and Paid Ad Amount will be provided by client

Facebook

- 1- Fan Page Creation
- 2- Posting per week
- 3- Fan Page requests per week
- 4- Info graphics Creation per month
- 5- Promoting in other groups / pages
- 6- Ads Management
- 7- # Tag Creation
- 8- Traffic analytics

Twitter

- 1- Profile Page Creation
- 2- Tweets per week
- 3- Follower requests per week
- 4- Info graphics Creation per month
- 6- Ads Management
- 7- # Tag Creation
- 8- Traffic analytics

LinkedIn

- 1- Business Page Creation
- 2- Posting per week
- 3- Ads Management
- 4- Traffic analytics



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YouTube

- 1- Promo Video Creation per month - Provided by Client
- 2- Channel Setup
- 3- Video Postings on other social networks
- 4- Monitoring comments
- 5- Ads Management
- 6- Traffic analytics

//===== **Search Engine Optimization** =====

Search Engine Optimization 5000/- per month and Paid Activity Amount will be Provided by client

No. of Targeted Keywords : 30 (Keywords must be 4 words)

ON-PAGE FACTORS

- 1- Meta Tags Analysis
- 2- Competitor Analysis
- 3- Duplicate Content Check
- 4- Robots.txt Optimization
- 5- Google webmaster configuration
- 6- Google analytics configuration
- 7- H1 / H2 and Alt Tag Analysis
- 8- Google XML sitemaps
- 9- Broken Link Check
- 10- SEO Friendly redirect Check
- 11- Custom 404 page
- 12- RSS feed analysis
- 13- Website speed audit (load time)
- 14- Mobile / responsive Testing



- 15- Domain authority check
- 16- Alexa rank (Global)
- 17- Web Content suggestion
- 18- SEO Friendly URL check/suggestion

OFF-PAGE FACTORS :

- 1- Search Engine Submissions
- 2- Classified Submissions
- 3- Unique Articles Submissions
- 4- Unique Press Release Submissions
- 5- Google maps listing
- 6- Document Sharing (Slide/PPT etc.)
- 7- Business Citations Listings
- 8- Image Sharing
- 9- RSS Submission

SOCIAL MEDIA FACTORS :

- 1- Facebook postings
- 2- Twitter postings
- 3- Google Plus postings
- 4- Pinterest postings
- 5- Video postings
- 6- Social Bookmarkings
- 7- Unique Blog Postings



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Reports

1. Follow up of Listings
2. Weekly Ranking Report
3. Weekly Google Analytics Traffic Report
4. Monthly Competition Report
5. Monthly Work Report

Landing pages Creation - Rs. 2000/- Each.

Our Commitment

If you are doing any changes on existing functionality then it will not be chargeable.
New Module development charges will depend upon functionality.
60% keywords will be under top 10 within 6 Months
All Keywords will be min 4 word length

Our website designs are a blend of technical and creative aspects. We carefully select the colour of the site and graphical elements to be included on the page. The perfect combination of colours and technology aspects give outstanding results to clients.

What is Our Key in Web Development

In the era of globalization, every business faces a lot of hurdles. There are some ever evolving factors like increasing competition and market scenario, which can affect the growth of your company. Thus, it is imperative for you to be aware of activities happening around you.

GTM Infotech is a website development company India, which functions with the motive of meeting the business demands of clients. Our aim is to provide you with comprehensive Internet marketing services that will establish you as a strong and popular brand in the market. We provide web development services while focusing on increased ROI in terms of visibility and profitability.

We are EXPERTS when it Comes to Web Development ServicesWe have the required experience and domain knowledge that helps us in maintaining a free flowing communication with clients, keep an eye on cost efficiency and to streamline the revenue generation of the website.



A website is the reflection of an organization. And nobody knows it better than US.

It is true that a website can either make or break your business. Therefore, we take utmost care of every aspect during the web development process. The steps we follow include:

- Understanding and analyzing client's requirement
- Documenting the specific needs and areas where we need to focus
- Implementing some of the critical technology solutions in the development process
- Quality testing of the website
- Getting client's feedback and making changes

The powerful and customized web development India services we offer always meet client's requirement. At times, your website will not work for you even after you have implemented most advanced technology in the development process. GTM Infotech knows this fact and therefore, always emphasizes on integrating optimal technology that will benefit the SEO part of the site as well.

Addons :

Others	Chargeable extra depending upon the module/requirements
Custom Requirements	

All Design and development will be delivering by us. All information related to website will be confidential between us.

We would like to take all the opportunities as our vision, so if you have any questions that need clarification, please do not hesitate to let us know.

You may contact me on my phone or email address for your queries any time (24*7).

Thanks

Anil Kumar

GTM Infotech

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